



Justin Breen

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Profile

Web Developer and WordPress Engineer – expert in building custom responsive websites and themes.

Experience

WORDPRESS DEVELOPER, THE PUBLISHER DESK; REMOTE – 2020-PRESENT

Continuously ship code to company core WordPress theme in a digital publishing agency. Create new plugins, enhancements, and features for clients and publishers. Design and develop responsive templates for pages and child themes. Work remote using Git to version control code, and branches to merge new projects into theme.

WEB DEVELOPER, CHAMP INTERNET; NEWTON, MA – 2018-2020

Construct premium WordPress themes with ACF interfaces that provide full website control. Selected as lead developer for company website redesign project. Train employees on development workflow procedures including version control. Integrate forms with third-party marketing API, such as Salesforce. Optimized each site to ensure mobile device support and meet accessibility standards.

WEB DEVELOPER, WORLDWAYS SOCIAL MARKETING; NEWPORT, RI – 2017-2018

Developed custom WordPress themes at a brand marketing agency. Performed accessibility testing with Google Lighthouse that optimized user experience – above 90 average score. Installed analytics plugins that increased SEO value, resulting in top 5 Google rankings. Led Wordpress training conferences that educated clients on website usage and best practices.

WEB DESIGNER, JACKRABBIT DESIGN; MILTON, MA – 2016-2017

Built responsive websites and interactive features at a full-service brand design firm. Coded dynamic emails in MailChimp and ConstantContact, and tested across all major services. Established new Git repositories and contributed to existing ones. Performed cross-browser analysis and quality assurance reviews that ensured website compatibility on all devices.

WEB DESIGNER, AAA NORTHEAST; PROVIDENCE, RI – 2014-2016

Created web pages for promotions that utilized tracking data to boost membership rates. Redesigned and developed the AAA Insider youth membership website in a CMS that integrated online registration. Set up sweepstakes forms that received hundreds of entries weekly. Continuously monitored website integrity, mitigated errors, and offered phone support to members. Routinely pushed code commits to a team Git repository.

Education

Bachelor of Science in Digital Media and Web Design
Johnson & Wales University, Providence, RI – 2009-2013

Skills

Proficiency in HTML5, CSS3, Sass, JavaScript, jQuery, PHP, and MySQL. Expertise in working with Wordpress, Git, and Terminal. Ability to install and setup web servers running Apache or Nginx.